

Why Home Care?



Filling Gaps in Existing Care

Home care complements existing health care services, alleviating pressure on the overall system, allowing more traditional models of care to work that they do best.

Home Care is Cost Effective



At Home		At a Facility	
Home Care		Assisted Living Facility	Nursing Home Care
2016 Average Annual Cost	\$45,760	2016 Average Annual Cost	\$43,539
5-yr Annual Growth*	2%	5-yr Annual Growth*	2%
			Semi-Private Room
			2016 Average Annual Cost \$82,125
			5-yr Annual Growth* 3%
			Private Room
			2016 Average Annual Cost \$92,378
			5-yr Annual Growth* 4%
Based on full-time, one-on-one help from a single dedicated caregiver for 44 hours per week for 52 weeks		Based on 52 weeks. Residents are mainly independent, but receive help with some daily living tasks.	
*Represents the compound annual growth rate based on Genworth Cost of Care Survey		*Represents the compound annual growth rate based on Genworth Cost of Care Survey	
Based on full-time, one-on-one help from a single dedicated caregiver for 44 hours per week for 52 weeks		Based on full-time help for 52 weeks. Residents usually receive assistance around the clock.	
*Represents the compound annual growth rate based on Genworth Cost of Care Survey		*Represents the compound annual growth rate based on Genworth Cost of Care Survey	

Genworth 2016 Cost of Care Survey, conducted by CareScout